



WJLA-TV WASHINGTON, DC

WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

Screen Strategies Media  
15409 Whitechapel Ct  
Centreville, VA 20120

**Contract #** 3355765  
**Schedule Dates** 06/20/18-06/26/18  
**Advertiser** Roger Berliner for County Executive-D (124919)  
**Agency** Screen Strategies Media (15161)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** 6/20-6/26 (1035914)  
**Salesperson** HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)  
**Sales Office** WJLA/GJLA/EJLA  
**Buyer Name**  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** Local/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments**

**Date Entered** 05/30/18  
**Last Modified** 05/30/18  
**Entered By** Kelsey Reardon  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$3,082.50  
**Net Total** \$17,467.50  
**Sales Tax**

#### Washington (WJLA)

By Broadcast Month	Spots	Rate
Jun. 2018	12	\$15,800.00
Jul. 2018	5	\$4,750.00
<b>Grand Total:</b>	<b>17</b>	<b>\$20,550.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	06/26/18-06/26/18	2	:30	6A- News-Good Morning Washington at 6a			1						1	\$1,000.00	\$1,000.00	Washington (WJLA)		5/30/18
2.0	Normal Line / SPOT	06/20/18-06/22/18	2	:30	7A- ABC-Good Morning America				1		1			2	\$1,100.00	\$2,200.00	Washington (WJLA)		5/30/18
3.0	Normal Line / SPOT	06/21/18-06/21/18	2	:30	12P- News-ABC 7 News at Noon					1				1	\$250.00	\$250.00	Washington (WJLA)		5/30/18
4.0	Normal Line / SPOT	06/20/18-06/22/18	2	:30	4P- News-ABC 7 News at 4p				1		1			2	\$300.00	\$600.00	Washington (WJLA)		5/30/18
5.0	Normal Line / SPOT	06/21/18-06/21/18	2	:30	5P- News-ABC 7 News at 5p					1				1	\$800.00	\$800.00	Washington (WJLA)		5/30/18
6.0	Normal Line / SPOT	06/20/18-06/22/18	2	:30	6P- News-ABC 7 News at 6p				1	1	1			3	\$1,200.00	\$3,600.00	Washington (WJLA)		5/30/18
7.0	Normal Line / Access	06/21/18-06/21/18	2	:30	7P- Wheel Of Fortune					1				1	\$3,600.00	\$3,600.00	Washington (WJLA)		5/30/18
8.0	Normal Line / Access	06/20/18-06/20/18	2	:30	7:30P- Jeopardy				1					1	\$4,400.00	\$4,400.00	Washington (WJLA)		5/30/18
9.0	Normal Line / SPOT	06/25/18-06/25/18	2	:30	12P- News-ABC 7 News at Noon		1							1	\$250.00	\$250.00	Washington (WJLA)		5/30/18
10.0	Normal Line / SPOT	06/25/18-06/25/18	2	:30	5P- News-ABC 7 News at 5p		1							1	\$800.00	\$800.00	Washington (WJLA)		5/30/18
11.0	Normal Line / SPOT	06/25/18-06/25/18	2	:30	6P- News-ABC 7 News at 6p		1							1	\$1,200.00	\$1,200.00	Washington (WJLA)		5/30/18

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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**3355765**

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12.0	Normal Line / SPOT	06/25/18-06/25/18	2	:30	11P- News-ABC 7 News at 11p		1							1	\$1,500.00	\$1,500.00	Washington (WJLA)		5/30/18
13.0	Normal Line / SPOT	06/24/18-06/24/18	2	:30	11:00:26P- News-ABC 7 News at 11p								1	1	\$350.00	\$350.00	Washington (WJLA)		5/30/18

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Date:

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